

CLOUD ACCESS CONTROL 6 REASONS WHY IT'S A MUST FOR YOUR COMPANY

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Whether you have one office door or one hundred, you can't always be around to manage who is accessing your building or facility. Using cloud-based security technology gives you the freedom to manage one or multiple locations from any device - such as a desktop, tablet or mobile phone - from a single account. Here are six reasons why you must consider cloud access control for your business.



MOBILE CONVENIENCE/DRIVEN FLEXIBILITY

Think of your phone; you don't just talk to people with your smartphone. You can share documents, access your bank accounts, control your thermostat, manage your alarm system and more. Cloud-based access control is not any different than other business cloud applications such as Salesforce, Intuit or Google Drive. These applications allow you to access your customer records, submit invoices or share documents from any device, anywhere you are.

Cloud-based access control allows you to manage access to your facility, from anywhere at anytime and on any device. It can buy you hours of time and increase your own productivity. Here are examples of tasks you can eliminate:

- Sitting on-site at a dedicated computer to administer users, groups or access control settings
- Driving to a facility if a key or credential is forgotten to let someone in
- Being on-site to open the facility or to let contractors or vendors in
- Needing to physically be present to open the facility for special events
- Storing keys in a key safe
- Tracking who has what key and for which doors
- Chasing down vendors or contracts for keys or credentials after project completion

WHAT OUR CUSTOMERS SAY

"The old system was not very nimble. If we needed to lock the door during the business week, it was a big process and could only be done through one stationary computer. With Brivo Onair, I was able to change when doors are locked on a bad weather day or to remove a repairman's access to the building when a job was complete. This was the <u>convenience we</u> needed."

Tom Hogan President and Owner of CENTURY 21 Action Plus Realty.

We believe that access control should be as easy as making a call. Opening doors with ID cards or key fobs is a thing of the past. This is why Brivo provides a mobile experience; the ability for system administrators to manage access control through an app on your tablet or smartphone and for your employees, residents or vendors to access your facility and open doors with their smartphone.



RELIABLE MANAGEMENT & MAINTENANCE

Managing your access control system should not be another area of concern. With a cloud solution, managing the software or hardware and the servers that the system is hosted on, can simply be left to cloud access control providers who manage the entire service for you. The end result is higher uptime and increased reliability as you are depending on people whose business is to manage your system. This allows you to focus on what you do best.

Organizations often find it difficult to justify the high cost of implementing on-site security platforms able to deliver 99.9%+ uptime. In many cases they find the balance between budget and risk by settling for a "good enough" solution and depending on a measure of luck to help them minimize downtime and the business impact of system outages.

On the other hand, using a cloud-based solution eliminates local servers and software, by shifting operational workload to proven cloud solutions, thereby eliminating the hassle, cost and complexity of a traditional security system. You can now reduce business risk with future-proof services delivered from secure, redundant data centers that are monitored 24/7/365. Another term commonly used for cloud solutions is Software-as-a-Service (SaaS), which is a software licensing and delivery model that eliminates the need for individual entities to purchase, deploy and maintain IT infrastructure or application software. In this model, the SaaS vendor takes responsibility for deploying and managing the infrastructure (servers, operating systems, databases, application security, data center resources, networking, power, cooling, etc.) and processes (patches/upgrades, backups, database administration, etc.) required to run and manage the full solution. By shifting this workload to the SaaS vendor you minimize your costs and risks, and save time and additional drain on scarce management resources.

Many organizations, especially ones with multiple facilities, struggle to keep up with maintenance and updates to their servers. Time and resources are of the essence and dedicating people to this task every month can be overwhelming. That's why timely and automated updates are one of the biggest benefits that most cloud (or SaaS) providers make available. Think about your phone. Every time there's a new iOS or Android update, all you have to do is click on the update link and it's taken care of. The same experience holds true for cloudbased access control. Your internal IT and security staff don't have to keep up with the latest cyber threats; your cloud provider will do that for you.



"I didn't want the hassle of ensuring every computer had the right software and versions of software. Brivo Onair took care of that." *Mel Colvin*

Director of Technology, Saint John's College High School.

With Brivo, you can rest assured that you have the latest features and security patches since you are continually getting the latest version of the software and firmware. In addition our experience and leadership position in the industry has set us apart from the competition.



SIMPLY BETTER SECURITY:

Think of the old-fashioned way of securing doors; lock and key. How secure is it? Anyone can get a hold of a key, replicate it and get access to your facilities. No one is intentionally losing their keys, but it happens all the time. With cloud-based access control you gain additional security by:

- Counting on the latest technology and not an old method of securing your locations
- Depending on a system that is that is built and maintained by security experts who are trained on the latest cyber threats
- Utilizing a system that provides real time management so that you can instantly revoke credentials when an employee becomes disgruntled



"If you want to secure your building and fully control who can come in and out, Brivo is the perfect system. Now we know who is in our building and who isn't. Our dispatchers can focus on their primary functions, not buzzing people in a hundred times a day." *David Miller Vice President of Operations for Star EMS*

Brivo not only gives you visibility into your location, but it also lets you set up alerts or notifications when an employee attempts to access an unauthorized area. For an additional layer of security you can restrict permissions to only allow people connected to your Wi-Fi network access the building.



INSTANT ACCESS TO DATA

Gone are the days where you had to wait for a report until the following month. Today's businesses operate in real-time basis which makes it essential that access to data is available instantly. Because data is stored in the cloud, it can be accessed anytime and anywhere. You no longer have to worry about your data getting lost because of a server failing. In the case of access control, this means you can see who enters or tampers with your location in real time, so you can take corrective measures immediately.



"Brivo's notification rules were helpful for the airport by having the system notify the administrator whenever someone entered or exited the location." *Tom Fujiwara, Airport Security.*

Brivo lets you view all current or previous incidents in an activity log which serves as saved documentation for inspection and audit purposes. In addition, real time notifications will alert you when unsafe behaviors occur such as when a door is tampered with or held open for too long. This way you know when or where a breach happened and you can create preventative policies for the future.



INTEGRATIONS

Cloud-based security solutions allow you to find new ways to incorporate security services into other applications that you use. The beauty of this comes from what is referred to as an API. What can companies do with an API? You can use it to connect your digital businesses to the physical world. The largest application is synchronizing identity and credential data between databases and users. Companies can manage access control from within their own platform and offer it to their customers, vendors or employees.

For example, one integration with a cloud-based access control system could be with your current HR system. Anytime a new employee joins your company, they are automatically granted access to your facilities. As a result, you no longer have to login to two different systems to get new employees set-up. The same goes for revoking access when an employee leaves or a contractor's project is completed.

Another example is an integration with your video surveillance system. Digging through hours of recordings to find specific events or to identify potential threats is unproductive and unsecure. Therefore, connecting access control events with video recordings helps you save time and resources. WHAT OUR CUSTOMERS SAY

"Partnering with Brivo provides us an opportunity to integrate with another cloud company and offer comprehensive access control and business operations solutions that make businesses more efficient and improve on their safety." *Steve Bardocz President and CEO of Savance, LLC.*

The Brivo API provides easy integrations with other business software solutions. Today over 500 individual customer applications interact with our access control services, extending our platform and role of access control. One of our newest partners is the Canadian-born company, Breather, a shared workspace provider that lets users rent business spaces by the hour in locations all over the world. Their mission is to "make the world's spaces connected, accessible and productive." We help them with the "accessible" part. Breather connects to our API to send customers a PIN code allowing them to access their reserved location, thereby moving toward the office of the future: co-op work spaces.

Some partners use our APIs to infuse smartphone apps with the power of mobile credentials. Microstrategy's enterprise security solution, Usher, has extended the reach of their own identity management system by connecting it with API endpoints that permit users to unlock doors with Usher enterprise credentials.



SCALABILITY

A true benefit of using a cloud based security solution is the ability to scale your business needs. Software as a service (SaaS) technology gives you the freedom of scaling exponentially as your business evolves. Are you considering adding more locations or doors in the future? If you are not expanding geographically across states or countries, you still may be in need of securing additional places. For example, you can secure your boss's office, or the CFO's office or your new inventory room. No matter what space you want secure, using a cloud solution allows you to do this easily. Add doors or buildings into the platform and access every location using a single interface.



"Brivo worked with us well to grow our business. We have been able to <u>easily add new facilities</u> and doors as DocuSign continues to develop its presence around the world."

Chad Bosques Director of Global Physical Safety and Security Operations at DocuSign.

With Brivo, there's no limit to how many facilities or doors you can add. Whenever you are ready to expand your operations, you can easily add cloud based access control to them. In addition you can add as many mobile credentials as you need at anytime.

WHY BRIVO

Over ten million users around the globe trust Brivo to protect their facilities and their people. Brivo disrupted the access control industry in 2002 by being the first company to deliver modern remotely driven access control to businesses who were tired of the inconveniences of on-premise solutions. As a small business, we believe in building long term relationships with our customers and never stop providing them with technical support. Trust the power and convenience of mobile device managed access control and video management, trust Brivo.



HOW CAN BRIVO HELP YOUR ORGANIZATION

SCHEDULE A DEMO